



Elizabeth F. Reeder, MBA, PCC
Regional Vice President, New Jersey

Elizabeth Reeder is a consultant and executive coach with *The Leader's Edge™* and brings extensive experience across multiple industries to her work in executive coaching. Betsy has worked successfully with senior executives and high potential leaders from the pharmaceutical, health care, and consumer product industries and has helped leaders successfully enhance their performance in a wide range of areas including leadership and communication skills, building stakeholder relationships, and developing effective teams.

Prior to her work with *The Leader's Edge™*, Betsy spent more than 20 years as a human resources leader with the worldwide pharmaceutical division of Bristol-Myers Squibb. There, she successfully partnered with senior leaders to develop and implement strategies within the U.S. Pharmaceuticals, Research & Development and Corporate Staff organizations to attract, retain and develop the talent and desired organization culture to drive growth and organizational effectiveness. She also played a lead role in the creation of the Center for Leadership Development and the design and implementation of Bristol-Myers Squibb's comprehensive leadership development program and tools.

In addition to her work in executive coaching, Betsy has also consulted with companies in the areas of organization design, talent development, and change management. She has played a lead role in helping organizations manage large-scale organizational transitions including acquisitions, divestitures and restructurings.

Betsy holds a Masters in Business Administration and a Bachelors Degree in Commerce and Industrial Relations from Rider University and has completed additional graduate level studies at Fielding Graduate University in Evidence Based Coaching. She recently received certification by the International Coach Federation as a Professional Certified Coach (PCC).

Betsy is a member of the International Coach Federation, the Healthcare Businesswomen's Association and the National Association for Female Executives (NAFE).