



Ellen Petersen, PCC
Senior Consultant
The Leader's Edge/Leaders By Design

Ellen is an executive coach with *The Leaders Edge/Leaders By Design*. She has 20 years of experience providing executive strategy and leadership facilitation across a spectrum of top-ranked organizations and industries, in both for-profit and non-profit sectors. Her industry experience has been far reaching: petrochemical, manufacturing, banking, consumer products, real estate, healthcare, fine fragrance and managed services. Some specific company and client experience includes Arkema, ARAMARK, Bristol Myers-Squibb, Children's Hospital of Philadelphia, Rohm and Haas, Shire Pharmaceuticals, Symrise, Mobil Oil, Southcorp-USA, Campbell Soup, GlaxoSmithKline and Citizens Bank, Novartis Pharmaceuticals, and The National Multiple Sclerosis Society.

She has guided executives through turbulent organizational change -- acquisition, mergers, turnaround, start-ups and new market expansion -- and achievement of their personal career goals. Some specific executive coaching engagement goals have been in assisting leaders as they build consensus, communication, constructive conflict, followership, and branding for themselves and others. She is featured in the book, [Coaching Competencies and Corporate Leadership](#), by Dr. Tracey Weiss.

Ellen's last corporate executive experience was as Vice President, Human Resources, at ARAMARK, where she had accountability for the health care and refreshment services businesses, as well as training and organizational development across the businesses. Ellen's last assignment was as part of a small team serving the CEO in managing the transition from a private to a publicly held company; she was responsible for planning and managing internal employee communications for this endeavor.

Ellen has a Bachelor of Science in Labor Relations from Cornell University. She has completed a Leadership Coaching Certification from Georgetown University and has been awarded a Professional Certified Coach (PCC) credential from the International Coaching Federation (ICF). She is on the Board of the Economy League of the Philadelphia Region and is a member of the human resources committee of the Multiple Sclerosis Society Board of Directors. She has recently been chosen to moderate forums for issues of critical interest to the city of Philadelphia the U.S and WHYY viewers. These public non partisan forums have addressed the Philadelphia mayoral election, waterfront, zoning commission projects and both Philadelphia and Federal budgets. The WHYY engagements have been "Minds on the Edge" and "Ethics on the Edge".