

Leading Up for Women of African Descent

Participation options

The Leader's Edge/Leaders By Design **Leading Up for Women of African Descent**[™] is a powerful coaching and leadership development program specifically geared to high-level women of African descent. The process is ideally provided in a three-month format including a comprehensive leadership assessment, one-on-one coaching and a skills-building Off-site. However, given the current economic conditions, we have decided to provide three additional options to enroll in this dynamic and worthwhile program!

Option 1:

Attend the one-day Leading Up for Women of African Descent Off-site only

The skills-building Off-site is a developmental experience that has been proven to be successful in providing participants with the knowledge, skills and support to advance as leaders in their organizations and to gain visibility, credibility and promotion opportunities. The day is led by our Head of Diversity Initiatives, Deborah Brown, who has extensive experience in the field of corporate diversity. The program will also include featured guest speaker Jessica Faye Carter, renowned author of the *Double Outsiders: How Women of Color Can Succeed in Corporate America*, who will share strategies and lead discussions on how diverse women can advance, communicate more effectively, and add value to their organizations.

The **Leading Up for Women of African Descent** Off-site is being held **September 30th, 2010 in Philadelphia**. At this Off-site we strive for a highly supportive, safe and open environment allowing all participants to discuss sensitive issues with a group of their peers. Topics covered in the Off-site include:

- *Discussion of Unique Issues and Challenges*
- *Establishing a Foundation for Community-Building with all Women*
- *Racial and Gender Concerns with author Jessica Faye Carter*
- *Your P.I.E. Diagnostic (Performance, Image and Exposure) – A Key Element in Advancement and Marketability*
- *Chutes and Ladders: How to Play & Win the Corporate Board Game*

The cost for this option is \$900

Option 2:

Attend the Off-site plus receive two (2) one-on-one coaching sessions

In addition to attending the September 30th Off-site, this option provides participants with two (2) one-on-one coaching sessions with an experienced leadership development coach. During these 2-hour sessions, participants will begin to apply the learnings from the Off-site to their workplace and work with their coach on their specific issues and challenges.

The cost for this option is \$1,750

Option 3:

A three (3) month leadership development coaching engagement plus Off-site

The participant works with an executive coach for three (3) months in regular one-on-one coaching sessions to further develop leadership style and enhance overall effectiveness as a leader. A comprehensive assessment is conducted through the use of leadership and personality instruments and a 360° colleague interview process. A professional development plan is created for the future. The participant also attends the September 30th skills-building Off-site.

The cost for this option is \$11,500

Today it is extremely important to maintain the value you bring to your organization. Join us for the **Leading Up for Women of African Descent** program to enhance your leadership skills and create your future.

For further information on this program, please contact *The Leader's Edge* at 309-966-2531 or mwarner@the-leaders-edge.com. You will have to act soon to take advantage of this unique opportunity!