



Lisa S. Aronson, MBA, PCC
Vice President, Quality and Delivery
The Leader's Edge/Leaders By Design

Lisa Aronson has been partnering with and coaching successful executives for the past 20 years. Since 2000, Lisa's primary focus has been on coaching corporate leaders to maximize their leadership impact and personal effectiveness. She assists her clients in clarifying their goals and objectives and developing the self-awareness necessary to reach their aspirations.

Lisa has worked with international clients, with industries ranging from financial services to pharmaceuticals, and with a broad range of professionals in many disciplines including finance, marketing, law, and the sciences. Her areas of expertise include executive coaching and leadership development. She supports individuals in developing and communicating their strategic vision, enhancing their leadership presence and acquiring the skills required to meet challenging business objectives. Capitalizing on her expertise with a variety of assessment instruments, Lisa guides individuals to the personal and professional insights necessary to achieve success.

At The Leaders Edge/Leaders By Design, Lisa facilitates leadership development programs and oversees the work of the entire coaching cadre to ensure consistency with established coaching protocols. Previously, Lisa was the senior human resources officer at an investment banking firm and held senior positions in two major consulting firms. Lisa has conducted organizational effectiveness studies and delivered training programs for Fortune 500 companies. Lisa founded a practice utilizing a computer-based simulation focusing on managing a diverse workforce. Her clients included companies such as Schering Plough, Ethicon, Merck, Chevron and Walmart. Additionally, Lisa has designed and developed seminars focusing on critical leadership skills.

Lisa earned her undergraduate degree in Political Science from the University of Massachusetts and a Masters in Business Administration from the Fox School of Business at Temple University in Philadelphia. Lisa has completed doctoral level studies at Fielding Graduate University in Evidence Based Coaching and has achieved coaching certification as a Professional Certified Coach. Lisa also has experience using a range of personality and 360 instruments, including certifications for MBTI, Firo B, Hogan, DISC and the Leadership Versatility Index. She is a member of the International Coach Federation and has spoken on topics ranging from career management to building strategic networks.

Lisa has resided in the Philadelphia area for many years and is engaged in the community. She is on the Board of Astral Artists and The Career Wardrobe, and is past Board Chair of SCAN (Stop Child Abuse Now) and a docent at the Barnes Foundation. Lisa is also an active volunteer and former trustee at the Baldwin School.