



Susannah K. Cobb
Manager, Operations & Client Services

Susannah is the Manager, Operations & Client Services for *The Leader's Edge/Leaders By Design* and joined the company in early 2007. Susannah is responsible for coordinating and organizing the company's client programs, seminars and networking events. She also manages the membership program, tracks the assessment process for each client, assists in the management of incoming leads, and executes marketing promotions for our ongoing programs.

Susannah brings strong organization, project management and research skills to *The Leader's Edge/Leaders By Design* contributing to new research initiatives and the continuous process of aggregating in-house survey data and the development of website content. She also brings fresh, creative ideas to our external client communications to gain better visibility for our programs and events. Her commitment to providing quality work and her innate ability to contribute to the varying parts of the organization make her an integral part of the communications team.

Susannah holds a Masters Degree in Strategic Communication from Villanova University and she earned her Bachelor of Arts Degree in Communication Studies from Eastern University. She is also a member of the Young Professional's Network at the Greater Philadelphia Chamber of Commerce.